

## FAQs

### What is *This Is Hunger*?

*This Is Hunger* is a high-impact, experiential installation that takes visitors on a compelling journey of awareness and activism, bringing Americans face to face with the stark realities of hunger in the United States. This first-of-its-kind exhibit features portraits and stories of dozens of Americans who struggle with hunger. Through state-of-the-art storytelling techniques and hands-on activities, participants are drawn into the real-life circumstances of these individuals and are empowered to take action to end hunger once and for all.

### Why launch *This Is Hunger* now?

Forty-two million Americans—more than one in eight people of all ethnicities and ages—struggle with hunger every day. In its annual report on food security released September 2016, the U.S. Department of Agriculture stated that nearly 13 percent of households had difficulty at some point during the year in providing enough food for their families.

### Is *This Is Hunger* really in a big rig?

Yes! *This Is Hunger* is housed in a 53-foot-long double expandable semitrailer that was fabricated in Detroit. When opened on both sides, it provides nearly 1,000 square feet of exhibit space and can accommodate up to 30 visitors at one time. The outside of the trailer is wrapped with phrases collected from the profile interviews, turning the trailer into a mobile public service announcement as it travels the nation's highways. The trailer will be parked at synagogues and public spaces in more than 30 cities across the country.

### Who designed *This Is Hunger*?

MAZON enlisted an acclaimed creative team to help bring *This Is Hunger* to life, including Marni Gittleman, Creative Director/Principal Concept & Content Developer; Gail Greenberg, Principal Designer; Chris Green, Multimedia Show Developer/Production Designer; and Karen Snider, Project Manager/Developer. Bios for the full creative team can be found at [thisishunger.org/credits](http://thisishunger.org/credits).

### Who took the photos featured in *This Is Hunger*?

The black and white photographs featured in *This Is Hunger* were shot by photojournalist Barbara Grover, winner of the prestigious Ernst Haas award for her images of the 1992 Los Angeles riots. Grover has traveled to over 40 countries and her work has appeared internationally in various print and online publications.

### How should photos be attributed online and/or in news stories?

Attribution is as follows: ©2016 Barbara Grover / MAZON: A Jewish Response to Hunger

# THIS IS HUNGER™

A community engagement program of MAZON | A Jewish Response to Hunger

## What is the tour schedule for *This Is Hunger*?

After its launch at Smashbox Studios in Los Angeles on Nov. 16, 2016, *This Is Hunger* will continue its 10-month national tour, stopping in and around Phoenix, Tucson, Dallas, Atlanta, Miami, Washington, D.C., the greater New York City area, Philadelphia, Boston, Cleveland, St. Louis, Kansas City, Chicago and the San Francisco Bay Area.

For complete tour dates and locations, visit [thisishunger.org](http://thisishunger.org).

## Who can visit *This Is Hunger*?

*This Is Hunger* is open to the public. For children, the recommended age is 12+.

MAZON is committed to making *This Is Hunger* accessible to visitors. The exhibit space is equipped with a wheelchair-accessible entrance and transcripts are available for guests who are deaf or hard of hearing.

## How much does it cost?

*This Is Hunger* is a FREE exhibit. While there is no cost to experience the exhibit, it is highly recommended that visitors reserve their seat by booking a ticket in advance.

## Where can I get free tickets?

Free ticket reservations are available at [thisishunger.org](http://thisishunger.org).

## What are the social media hashtags and handles for *This Is Hunger*?

Follow **@amazonusa** and **#thisishunger** on Facebook, Twitter and Instagram for news and content about *This Is Hunger*.

## What is MAZON: A Jewish Response to Hunger?

Founded in 1985, MAZON: A Jewish Response to Hunger is a leading nonprofit organization working to end hunger among people of all faiths and backgrounds in the United States and Israel. For more information, visit [mazon.org](http://mazon.org).